

## french fries

### *The jewellers' Zeitgeist: Creative Florence duo Belinda e Bardhyl Ceni. Are machines the sign of the end?*

With art expanding faster than the virus: where other spheres of life go down swinging, art rises more solid than ever. Politics goes up in smoke, religion goes up in smoke, even wealth and health falls flat, but art is able to fetch us in an unreal place where you can enjoy feeling whole and fleshy again, far from the dread caused by the pandemic catastrophe.

The Ceni's modus - machines are futile, art is uncomplicated, dumb, and bitter.



**Bijoux Artigianali di Ceni Bardhyl** will be exhibiting at **HOMI FASHION&JEWELS 2021 / 18 - 20 September 2021**.

HOMI F&J EXHIBITION, a dedication to sustainability, craftsmanship, design and manufacturing with the ultimate accuracy. HOMI F&J explores a cultural challenge, is sustainability a utopian fantasy or a possibility?

Just as Milan once transformed the production into fashion, today it deals with the new challenge to transform the luxury industry into an industry with positive impacts. Transparency, intellectual fairness and human respect are the civil needs that every company must learn and appreciate.

The project comes to life in Rho **Fiera Milano** from the 18th to 20th of September 2021. The focus will be on a new definition of

sustainability, natural materials, short supply  
chains and recyclability.

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