**FROM 15 TO 18 SEPTEMBER AT FIERAMILANO (RHO), THE NEW EDITION OF HOMI FASHION&JEWELS EXHIBITION**

*The event dedicated to fashion accessories, clothing and jewellery is back at FieraMilano (Rho), a showcase of trends full of news and confirmations. The collaborations with Poli.design and Sì Sposaitalia Collezioni are confirmed. There will be also space for fashion catwalks, in-depth discussions and talks.*

*Milan, 11 September 2023*. **Homi Fashion&Jewels Exhibition,** the only trade fair completely dedicated to **fashion accessories, clothing and jewellery**, will return from next **15 to 18 September** at Fieramilano (Rho), for a long-awaited edition full of news and confirmations.

An event in step with the times, capable of guaranteeing an immersive experience where the protagonists are proposals by Italian and foreign brands, enhanced thanks to an original and ever-evolving format. This edition will see the presence of **562 brands** - **46% of them coming from abroad** - that will put on display their fashion accessories and jewellery collections for the **Autumn/Winter 2023 season, but also some previews of the upcoming Spring/Summer 2024**.

All this following an exhibition layout divided into two sections, **JEWELS** and **FASHION**, designed to offer a clear and immediate itinerary to enjoy the visit.

The JEWELS section, in addition to showcasing jewellery brands ranging from *fine jewels* to *fashion jewellery*, and interpreting trends with distinctive taste and personality, will host a new area dedicated to **Contemporary Jewels**. The protagonists will be the collections of **contemporary jewellery** **by 27 national and international designers**, characterized by a contamination between design and fashion that is also expressed through the use of innovative and revolutionary materials and processing techniques.

On the other hand, the **FASHION** area will feature a **Fashion Accessories** section with a focus on accessories designed to enrich and complete outfits for an 'all-round' style, while **ready-to-wear** clothing will be located in the *Fashion Apparel* section, with original proposals and combinations.

HOMI Fashion&Jewels Exhibition is also a **privileged hub to discover the trends of tomorrow**, thanks to the valuable collaboration with **Poli Design**, which is expressed, once again, by the presence of two future-oriented areas. The first one, **Design Direction**, is configured as a multimedia itinerary capable of anticipating the trends of the future Autumn/Winter 2025-26 season for what concerns jewellery and fashion accessories; two main macro trends were identified: "**It's Just for Fun,"** which chronicles emotions driven by lightheartedness and fun, and "**Make Ordinary, Extra - Ordinary**," which explores the transformation of the ordinary into the extraordinary.

While the second, **Visionaires**, will host the proposals by 120 designers who have best interpreted the *season's must-haves* and *trending* *colors* with innovative ideas in terms of materials, shapes, styles and colors.

Again with a view to create important synergies, it was confirmed the collaboration with **Sì SposaItalia Collezioni**, thanks to an area dedicated to the presentation of a **selection of bridal and ceremony dresses**, that will be the protagonists of **'Sposaitalia Live Preview'**, the fashion catwalk scheduled for Sunday 17 September. A further opportunity to strengthen the dialogue between two segments of the fashion system that are increasingly complementary to each other, that of formalwear, with F/W and S/S seasonality, and that of 'seasonless' special occasions, with the goal of offering a versatile and complete proposal to visiting buyers.

The rich agenda of HOMI Fashion&Jewels Exhibitionis also completed by a dynamic **schedule of meetings** that will offer operators and trade professionals an insight on market trends, as well as ideas and suggestions on how to grow their business. Starting with the opening talk **'Creative Challenges**: **The Use of Artificial Intelligence in Fashion and Jewellery'**, which will be an opportunity to explore how AI is revolutionizing the creative process in the world of fashion and jewellery, thus redefining what is possible by expanding the boundaries of creativity, opening up new scenarios and fascinating paths for innovation. In addition, the appointment with the **Masterclass** organized in collaboration with **ELLE Italia**, which will be dedicated to investigating next season's accessories trends, the **talk organized with** **CNA Federmoda**, 'Futures of fashion and fashion of the future: the role of Italian SMEs in light of the EU textile strategy' and the speech " **Sustainable fashion in Italy and the world: a detailed analysis**" by Cikis Studio. With Serena Moro, CEO and founder of Cikis Studio, a consulting firm specializing in sustainability for fashion and lifestyle companies.

Without forgetting the enthralling moments of the **shootings and** **fashion shows**, which will represent a special showcase for exhibitors and, at the same time, an opportunity to guide the purchasing choices of operators visiting the fair.

Finally, the partial simultaneitywith **MICAM Milano**, the International Footwear Exhibition, **MIPEL**, the International Leather Goods and Fashion Accessories Exhibition and **TheOne Special**, the International Outerwear Exhibition, which will allow to increase - from 17 to 20 September - business opportunities for operators visiting *Fiera Milano*.

*HOMI Fashion&Jewels Exhibition from 15 to 18 September 2023 at fieramilano (Rho).*

[**https://www.homifashionjewels.com/**](https://www.homifashionjewels.com/)