**TALKS, EVENTS AND MASTERCLASSES: THE WHOLE SCHEDULE OF HOMI FASHION&JEWELS EXHIBITION**

*The exhibition proposes a rich agenda of meetings. On schedule there are talks, fashion shows and shootings under the banner of tomorrow's trends.*

**Several meetings and events** are planned for the next edition of HOMI Fashion&Jewels Exhibition, the event dedicated to the world of fashion accessories and jewellery that focuses on the know-how of Made in Italy in terms of creativity, taste and skilfulness.

**Friday 15 September - 11:00 am**

The first day will be a real moment of sharing to give industry professionals the opportunity to learn about future trends and possible scenarios in the fashion and jewellery segment. The event will start with a conference entitled '**Creative Challenges**: **The Use of Artificial Intelligence in Fashion and Jewellery**', organized and moderated by Gloria Maria Cappelletti, Editor in Chief & Creative Director of RED-EYE Metazine. The participants, **Alba Cappellieri**, Full Professor at the Department of Design of the Milan Polytechnic and Director of the Jewellery Museum in Vicenza, **Laura Biason**, Director of the Club degli Orafi (Goldsmiths' Club), and **Silvia Badalotti**, Photographer / Image Consultant / Prompt Designer, will discuss how AI is revolutionizing the creative process in the world of fashion and jewellery, thus redefining what is possible by expanding the boundaries of creativity, opening up new scenarios and fascinating paths for innovation.

**Friday 15 September - 4:00 pm**

At 4 p.m., it will be time for the talk '**Futures of fashion and fashion of the future: the role of Italian SMEs in light of the EU textile strategy**', organized in collaboration with **CNA Federmoda**.An important insight into the regulatory environment and trends that are having and will have an impact on the fashion world.

With the participation of: Antonio Franceschini - National Manager of CNA Federmoda; Caterina Mazzei - Sustainability and Circular Economy Consultant of CNA Federmoda; Mariagrazia Berardi - Project Manager of Enterprise Europe Network for CNA Lombardy.

**Saturday 16 September - 11:00 am**

Once again, HOMI Fashion&Jewels is collaborating with **ELLE Italia** magazine to create a Masterclass where fashion accessory trends will be investigated with a view to a total look for the next autumn-winter season 2023/24.

A unique meeting presented by Valentina Nuzzi, Senior Digital Editor of Elle Italia, who will illustrate cool tips and seasonal must-haves from the main fashion weeks and catwalks, with a focus on bags, hats and jewellery. Afterwards, Lisa Mancini, Fashion Editor of Elle Italia, will host a workshop to put on display, with the help of a model, the best combinations of jewellery and fashion accessories taken from a selection of proposals by the various brands.

**Monday, September 18 - 11 a.m.**

For the last day of the event, space is still given to issues related to sustainability with the speech " **Sustainable fashion in Italy and the world: a detailed analysis**" by Cikis Studio. With Serena Moro, CEO and founder of Cikis Studio, a consulting firm specializing in sustainability for fashion and lifestyle companies, HOMI Fashion&Jewels offers an in-depth look at the current sustainability situation of Italian fashion companies within a global context

At the exhibition there will be also plenty of space for real *fashion moments* thanks to **photo shoots and catwalks**. Both represent an unmissable showcase for discovering the most glamorous outfits of the upcoming season, the result of a careful research that takes shape through impactful storytelling and visionary creative ideas.

Produced in collaboration with **Class Tv Moda**, fashion shows will start on Friday 15 September at 3 p.m., with a multi-brand event that will be repeated on the following day at 4.30 p.m. On Saturday 16 September, the catwalk will give way to 'S.I. IMPRESA Azienda Speciale della Camera di Commercio di Napoli', which will present a selection of Neapolitan brands, with the chance to admire them again on Sunday 17.

In addition, for the first time at HOMI Fashion&Jewels, it will be possible to attend the **Preview of a selection of splendid gowns dedicated to weddings and special occasions** created by some bridal and ceremony brands, which will be among the protagonists of the next edition of Sì Sposaitalia Collezioni, the event dedicated to bridal, groom and ceremony dresses and accessories that will be held in Milan from 5 to 8 April 2024. It will be an opportunity to discover the latest trends for an unforgettable outfit. Moreover, all the dresses will be embellished by jewellery and accessories on display at HOMI Fashion&Jewels Exhibition.

*HOMI Fashion&Jewels Exhibition is waiting for you from 15 to 18 September 2023 at Fieramilano (Rho).*

[**https://www.homifashionjewels.com/**](https://www.homifashionjewels.com/)