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MILANO FASHION&JEWELS ANNOUNCES THE NEW DATES FOR 2024: FROM SUNDAY 18 TO WEDNESDAY 21 FEBRUARY

Starting from the next edition, the event will be organised in the same days of the Milano Fashion Week, thus confirming the increasingly important role of Milano Fashion&Jewels within the fashion system.

*Milan, 04 October 2023. Milano Fashion&Jewels, the exhibition event dedicated to fashion accessories, clothing and jewellery, unveils **the dates of the next 2024 editions** by announcing a new weekly format of the event: from Sunday to Wednesday, with the goal of intercepting an enlarged and international target of visitors so as to maximise business opportunities.*

This will strengthen the link with the city of Milan and the important Fashion Week, the event involving fashion industry players from all over the world, which is among the Big Four of the fashion industry, together with Paris, London and New York.

The next edition will therefore be held from Sunday 18 to Wednesday 21 February 2024 at fieramilano (Rho), while the September edition will be from Sunday 15 to Wednesday 18 September 2024.

As a result, national and international buyers will have the chance to add Milano Fashion&Jewels to the series of unmissable appointments of the Fashion Week, thus taking the opportunity to discover a vast exhibition offer and the latest trends in jewellery, fashion accessories and clothing.

In addition, the contemporaneity with **MICAM Milano, MIPEL and The One Milano** in the same exhibition centre, as well as the partial overlap with **Lineapelle**, will allow all the events of the sector to be presented with an even stronger synergy, so as to give visitors the possibility to have a complete overview of all the news in the sector within a single and complete fashion hub at fieramilano.

To give an example, at the recently concluded edition of September 2023, more than 42,273 professional operators from 129 countries had the chance to discover the collections of 2,000 brands, all characterised by a high commitment to research and innovation.

There will be also a constant collaboration with **ICE - Italian Trade & Investment Agency**, which will allow Milano Fashion&Jewels to host more high-profile buyers connected to the fashion scene.



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For the next appointment in February 2024, Milano Fashion&Jewels will confirm the synergy with **Poli Design**, thus providing an opportunity to discover the Fashion Trends of the coming years, as well as moments of in-depth analysis and reflection thanks to thematic talks, **photo shoots and fashion catwalks!**

Upcoming event
Milano Fashion&Jewels – International Trade Show
from 18 to 21 February 2024
Fieramilano (Rho)
(from 9.30 a.m. to 6.30 p.m. for the first three days and until 4 p.m. on the closing day)