**HOMI FASHION&JEWELS EXHIBITION WILL BE BACK ON STAGE FROM FEBRUARY 17 TO 20 AT FIERA MILANO (RHO)**

*The next edition of the renowned exhibition, which has become a landmark for quality creative productions in the fashion and jewellery industries, will feature over 600 brands that combine traditional crafts with the trends of the future. The collaboration with POLI.design has been renewed with two specific trend areas and many novelties in a rich calendar of events.*

*Milan, 16 February 2023*. **Homi Fashion&Jewels Exhibition,** the only event completely dedicated to **fashion accessories, clothing and jewellery**, is about to be back with a new edition from 17 to 20 February at Fiera Milano (Rho) in a renewed format and with a dense programme of initiatives that confirm its significance for the entire industry. With a strong international vocation, the exhibition will showcase excellence and future trends with over **600 brands**, **30% of which come from 22 different European Countries,** including France, Greece and Spain among the main exhibitors.

Increasingly fashionable, innovative and technological collections focused on social and environmental sustainability will be presented to inspire visitors with the **latest fashion trends** and bring the players of the industry closer to the needs of the market**.** It will be an ideal journey to discover **Spring/Summer 2023** proposals inspired by research, innovation and creativity, to tell about creations that convey the notions of freedom of expression, avant-garde and essentialness.

The perspective on tomorrow's trends will also be amplified by the renewed collaboration with **POLI.design**, the entity that generated **VISIONAIRES,** another exhibition area specifically devoted to the creations of 125 global designers who will propose their vision of the future, and by the multimedia space called **DESIGN DIRECTION** **- Fashion Forecast 2025**, where suggestions, ideas and food for thought will be offered to explore trend changes and outline the key features of the next two years.

Important topics will be covered in the opening talk on **Friday February 17,** a meeting dedicated to investigating how the metaverse affects the fashion and jewellery industry. Another important opportunity for discussion will be the meeting of **Sunday February 19**  at 11 a.m., organized by **ELLE magazine in collaboration with Hearst**, where a pool of experts and trendsetters will offer fashion tips and secrets to help people improve their style with accessories.

The event will also include **professional photo shooting** for an outstanding showcase within the exhibition, and a **calendar of fashion** **shows** organized together with Class TV Moda to provide further creative input and new ideas.

Novelties will also be presented in the space called **The incubator - Tuttepazzeperbijoux**, an area curated by Maria Elena Capelli where fifteen brands will be showcased in particular to specifically target concept stores and jeweller’s shops that deal with unique or handmade pieces characterized by originality and high quality.

Last but not least, the players of the industry will be offered the opportunity to fully enjoy the trade fair experience with the **partially simultaneous events MICAM Milano**, International Footwear Exhibition, **MIPEL** International Leather Goods and Fashion Accessory Exhibition, and **TheOneMilano**, International Exhibition of Outerwear and Haute-à-porter, which will all be held from 19 to 22 February, always at Fiera Milano.

*HOMI Fashion&Jewels Exhibition – 17-20 Febbraio 2023 - Fiera Milano (Rho).* [*https://www.homifashionjewels.com/*](https://www.homifashionjewels.com/)