**HOMI FASHION&JEWELS EXHIBITION AND POLI.DESIGN WELCOME THE CREATIVE VISION OF THE FUTURE**

*The event is meant to be a dynamic hub where visitors will be able to discover the trends of the coming years: an increasingly accurate and comprehensive journey conceived in synergy with POLI.design.*

The collaboration undertaken a few years ago between **Homi Fashion&Jewels Exhibition,** the only exhibition completely dedicated to fashion accessories, clothing and jewellery, and **POLI.design** is renewed in the new edition of the event scheduled from 17 to 20 February at FieraMilano (Rho).

The focus will be on a vision of the future that will be defined and represented in the exhibition area **VISIONAIRES** and in the multimedia area **DESIGN DIRECTION-****Fashion Forecast 2025**.

**Visionaires** is the space that will host the 150 proposals of 125 designers coming from all over the world with a strong inspirational content. Innovative creations for the jewellery industry, as well as for the handbags and clothing sector, will be presented in new materials, shapes, styles and colours to further highlight the creative essence and expertise of their creators. These ‘visions’ stemmed from the free interpretation of the seasonal essentials and trending colours of the two mega-trends - **Too Good to Be True** and **Like Me, Like Me Not** - presented during the September edition of HOMI Fashion & Jewels.

An important outlook on tomorrow and on a more distant future will be offered in the multimedia area **DESIGN DIRECTION-Fashion Forecast 2025**, where the guidelines for the next two years in the fashion jewellery and accessories industries will be traced out in a research that does not only investigate materials and shapes, but also define the new directions of design with proposals faithful to their own DNA, but simultaneously trendy. The result will be an immersive journey across ideas and insights into the evolution of contemporary habits, with inspiring style suggestions and forecasts for the coming years.

For a preview, see the two mega-trends revealed by POLI.design’s surveys: **Beyond Bodies**, which **deals with the relationship between the body and accessories**. Uniqueness is thus sought through extravagant and daring shapes that use one's own body as a source of inspiration. Silhouettes tracing anatomical profiles, facial ornaments and details of the human figure are the protagonists of this trend

The second one, **Supercraft,** an investigation of the potential of crafts in a contemporary light or melting with the languages of the most advanced technologies. Tradition and innovation meet and collide to find expressive form in surfaces and volumes that look to the past and reinterpret it. Somewhere between curiosity for everything that uses new languages and nostalgia for the past, the Supercraft public is guided in its choices by a concern for sustainability.

*Appointment at HOMI Fashion&Jewels Exhibitions from 17 to 20 February, to find out the directions of the future.*