

LINEAPELLE

MICAM<sup>99</sup>  
M I L A N O

mj MILANO  
FASHION  
&JEWELS  
International Trade Show

mipel<sub>127.</sub>

TheOne  
Milano  
M I L A N O #M  
by  
MICAM<sup>99</sup>  
M I L A N O

## WITH 40,449 VISITING OPERATORS CLOSE OUT MICAM, MIPEL, THEONEMILANO AND MILANO FASHION&JEWELS

The accessory-fashion sectors met the international market with proposals of excellence, between craftsmanship and innovation.

*Milano, Feb 25 2025* - The trade shows dedicated to accessory-fashion - **MICAM Milano, MIPEL, TheOne Milano and Milano Fashion&Jewels** - held these days at Fiera Milano, close with satisfactory results the editions that anticipated Milan Fashion Week.

With **40,449 total professional visitors 45 percent of whom were foreigners from 127** countries such as Japan, China, France, Spain, Germany, Greece and Turkey, the four events confirmed the numbers in line with last year's edition and re-launched the variety of styles and trends of the accessory, now considered an integral part of the global fashion world.

Despite a complex economic framework, both for the domestic and international markets, **the four events presented the proposals of 1,758 brands**, 46 percent of which came from 51 different countries, demonstrating the strength of the trade fair instrument in creating concrete business opportunities, which the synergistic simultaneity of the events further enhanced.

Once again, making a system between different compartments proved that the world of accessories is united and resilient, considered by international buyers as a unified language, a proposal of excellence, able to suggest new trends and explore the creativity of large and small companies as well as start-ups and emerging brands.

In the innovations on display at this year's events, there was no shortage of attention to the tradition of craftsmanship, oriented toward excellence through contemporary cues, such as new materials and sustainable processing. The educational moments held within the events also allowed operators to discover the most glamorous trends of the moment but also to understand the complex heritage from which the most visionary and original ideas are born.

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